

**ENMA Advisory Board Meeting Agenda – 09/04/07**

1. Introductions – 5 min
2. Prime Directive 2007 - 2008 – 5 min
3. Review of AB Charter – 15 min
4. Identification of Additional Members – 15 min
5. Proposed Program Modifications – 5 min
6. Endowed Chair Proposal – 5 min
7. Program Statistics – 5 min
8. Action Items – 5 min

## **ENMA Advisory Board – Prime Directive 2007-2008**

Overall program goal (given): Provide high-impact, highly relevant program for:

- Students
- Employers
- Program Faculty
- College of Engineering
- Marquette University

Primary means to this end (given):

- Competent, motivated faculty,
- Strong curriculum,
- Strong industry linkages,
- Many competent, motivated students.

Means are highly synergistic, improvement or decline in any area pulls other elements up or down.

That being said, but noting the need to focus scarce resources, it is proposed that the Prime Directive for the ENMA Advisory Board for 2007-2008 term be ENMA program student recruitment.

“Prime Directive” means that all elements cited above be pursued simultaneously, but that student recruitment be given the heaviest weighting when priorities and decisions are formulated.